

Year/Level/Semester/Term wise distribution of courses for 1 Year Program

1st Year 1st Semester (Spring : January to May)			
Course Code	Course Title	Credit Hour	Contact Hour Per Week
FMM0541301	Business Mathematics	3	3
FMM0212302	Design Management Trends in Fashion Industry	3	3
FMM0212303	Product Development And Marketing Strategy	3	3
FMM0412305	Financial Management	3	3
GED0311307	Managerial Economics	3	3
	Total	15	15

1st Year 2nd Semester (Fall: June to October)			
Course Code	Course Title	Credit Hour	Contact Hour Per Week
FMM0413401	International Business Management	3	3
FMM0414402	International Marketing	3	3
FMM0418403	E-Commerce	3	3
FMM0414404	Strategic Brand Management	3	3
FMM0413405	Negotiation and Outsourcing Practices	3	3
	Total	15	15

1st Year 3rd Semester (Inter-Semester: November to December)



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Course Code	Course Title	Credit Hour	Contact Hour Per Week
GED0421304	Labor law	3	3
FMM0413306	Production and Operation Management	3	3
FMM0212406	Internship	4	8
	Total	10	14